





	Challenges for university education models	Corporate Social Innovation	Social Economy: innovation for transforming society	Public government and social innovation
	9 th July	10 th July	11 th July	12 th July
09:00 - 09:45	NURIA SÁNCHEZ POVEDANO, Expert in pedagogical innovation and new methodologies Topic: <i>Lessons learned in education at school</i>	GORKA ESTEBEZ, Director of Economical Promotion & Innovation at Regional Government of Bizkaia PABLO ANGULO, Social Innovation Director at Innobasque JOSÉ LUIS DEL VAL, Vice-rector University of Deusto	SERGIO MURILLO, Director of Social Integration at Regional Government of Bizkaia FELIPE YARRITU, Director of Social Economy and CSR at Basque Government AITZIBER MUGARRA, Coordinator of Social Economy in Applied Ethics Group, University of Deusto	ADOLFO ALUSTIZA, Director of Administration, Services & Public Innovation at Regional Government of Bizkaia ANDONI ALDEKOA, Chief Executive of Bilbao Townhall ROBERTO SAN SALVADOR DEL VALLE, Vice-rector University of Deusto
09:45 - 10:30	SUSANA DITROLIO, Profesor at Andrés Bello University (Venezuela) Case: <i>Inclusion of Social Innovation in degrees</i>	SONJA PASTCHEKE, Senior Consultant at FSG, Social Impact Consultants Topic: <i>Towards Creating Shared Value</i> Language: English	RAMÓN GUTIÉRREZ, Director of Architecture Documentation Center in Latin America Topic: Jesuitic Missions: Model of social innovation in Latin America	CARLOS SIEGLER, Porto Alegre Townhall Topic: <i>Participation and municipal governance</i>
10:30 - 11:15	BizkaiWeek Official Opening IMANOL PRADALES, Representative of Economical Promotion at Regional Government of Bizkaia ROBERTO SAN SALVADOR DEL VALLE, Vice-rector University of Deusto	UNAI LABIRUA, R&D Director at Vodafone España Case: Social Innovation at Vodafone	MANUEL VICENTE, Director of Dry Blood Spot Screening, Ashoka 2011 Case: <i>Innovation for global, social challenges: Preventive blood diagnosis</i>	MARIEKE SCHOOTS, Director of Tilburg Social Innovation Lab (TISIL) Case: <i>Tilburg, Social Innovation City</i> Language: English with simultaneous translation
11:15 - 11:45	Café	Café	Café	Café
11:45 - 13:30	WORKSHOP: Key topics to develop best practices in universities Chair: AURELIO VILLA and ANA LUISA LÓPEZ, Universidad de Deusto	ROUND TABLE: Social Innovation: Oportunities and restrictions for SMEs and LEs: XERTATU-DFB, ARTECHE, XUPERA, VICINAY CADENAS, IRIZAR Chair: MANUEL ESCUDERO and GARBIÑE HENRY, University of Deusto	ROUND TABLE: New initiatives in local social economy: LANTEGI BATUAK, EMAUS, KOOPERA, ETXEKIDE Chair: ESTHER ARETXABALA, University of Deusto	ANNE MARLENE ALBLAS, Project Director at Developing Fyn Municipal Topic: <i>e-Citizenship</i> Language: English with simultaneous translation OPEN DISCUSSION: Dialogue of experiences with Porto Alegre, Tilburg, Fionia and Bilbao Chair: GUILLERMO DORRONSORO, IK4-University of Deusto
13:30 - 14:00	 Conclusions & closure	 Conclusions & closure	 Conclusions & closure	 BizkaiWeek Closure

All the lectures will be held at the Library - CRAI. University of Deusto (Bilbao campus)